



FEDERAL
ENERGY
MANAGEMENT
PROGRAM

YOU HAVE the POWER™



POWER KIT

IDEAS, RESOURCES, AND RECOMMENDATIONS
TO HELP YOU CREATE YOUR OWN
ENERGY AWARENESS
CAMPAIGN



U.S. Department of Energy
**Energy Efficiency
and Renewable Energy**

Bringing you a prosperous future where energy
is clean, abundant, reliable, and affordable

You Have the Power campaign graphics



actblue.tif



clrhoriz.jpg



clrhoriz.tif



coreclr.jpg



corehrz.tif



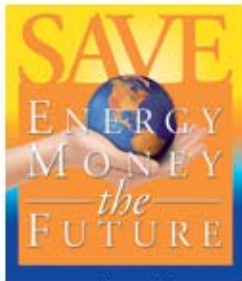
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Hi-res Hand.eps



Lead.tif



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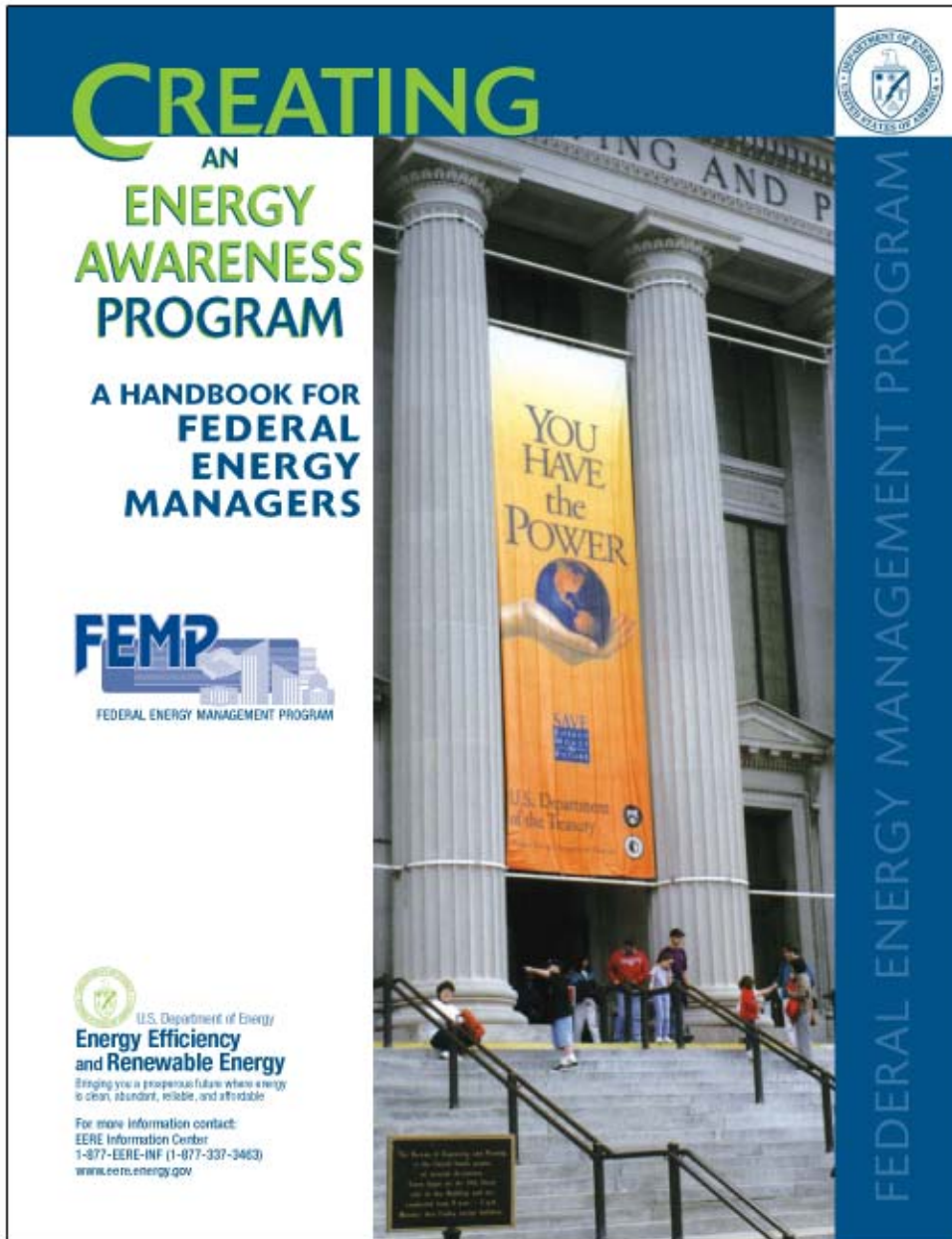
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CREATING
AN
ENERGY AWARENESS PROGRAM

A HANDBOOK FOR
FEDERAL ENERGY MANAGERS

FEMP
FEDERAL ENERGY MANAGEMENT PROGRAM

U.S. Department of Energy
Energy Efficiency and Renewable Energy
Bringing you a prosperous future where energy is clean, abundant, reliable, and affordable

For more information contact:
EERE Information Center
1-877-EERE-INF (1-877-337-3463)
www.eere.energy.gov

U.S. DEPARTMENT OF ENERGY
UNITED STATES OF AMERICA

FEDERAL ENERGY MANAGEMENT PROGRAM

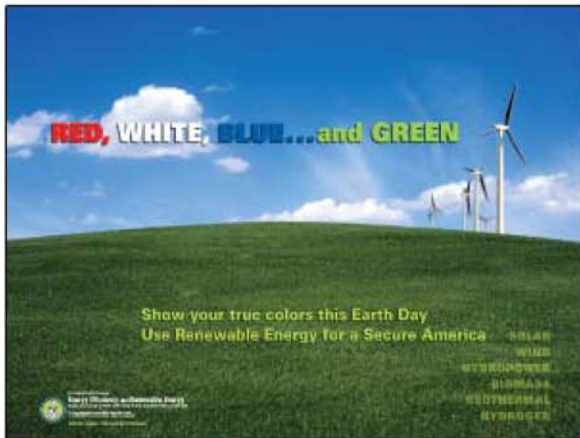
YOU HAVE the POWER

SAVE ENERGY
U.S. DEPARTMENT OF ENERGY

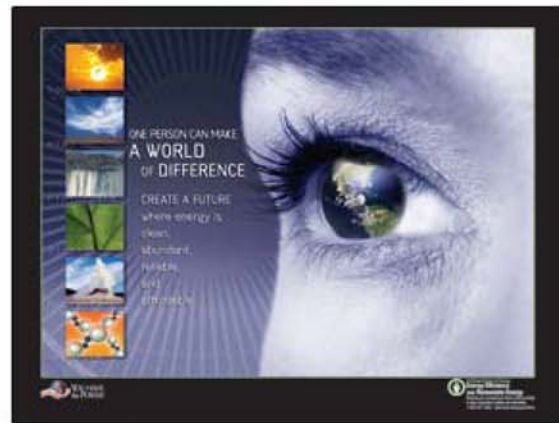
U.S. Department of the Treasury

U.S. DEPARTMENT OF ENERGY
UNITED STATES OF AMERICA

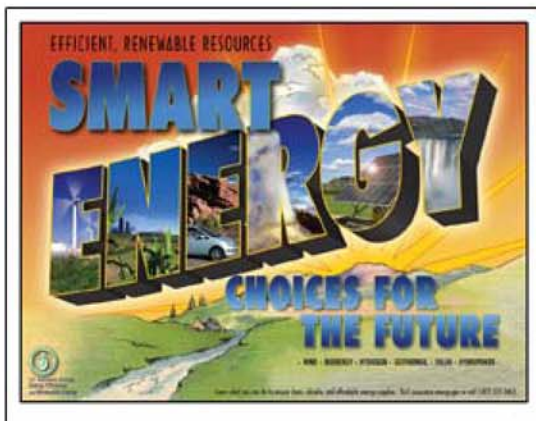
You Have the Power Earth Day poster



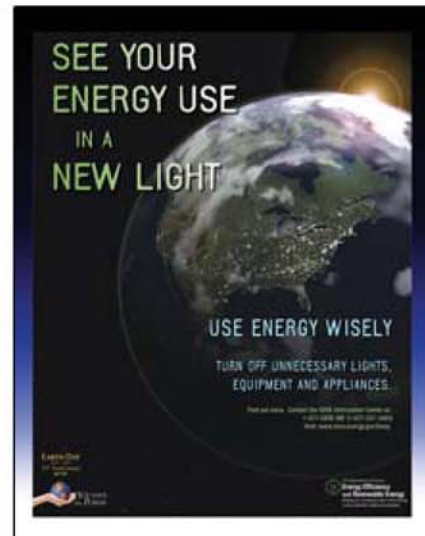
02



03



04

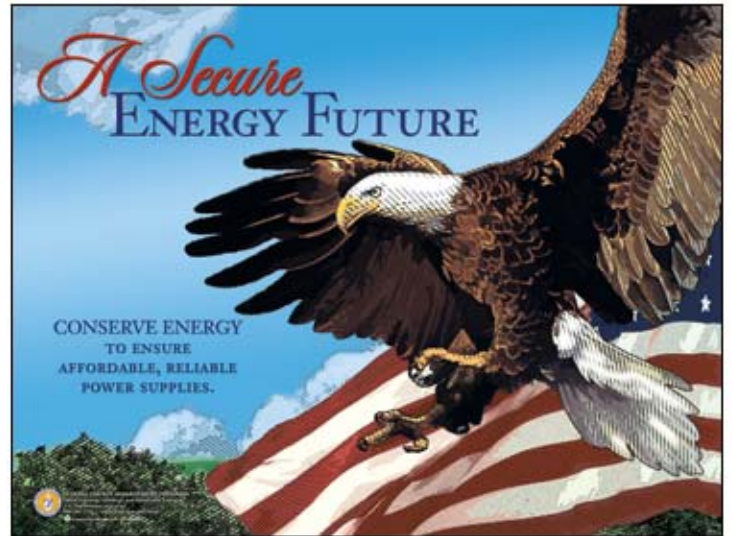
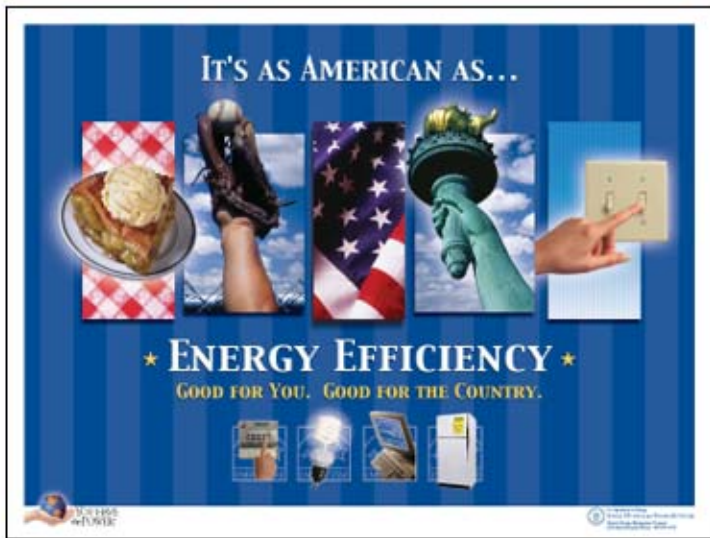


05

You Have the Power
Energy Awareness Month poster



cnsrv

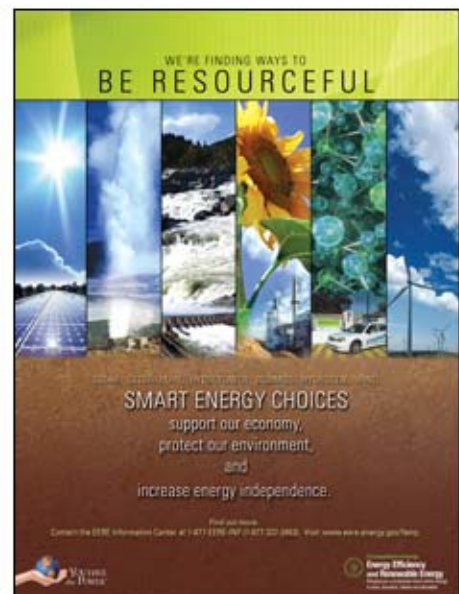


eagle

EAM03



switch




EAM04

Lead by Example "Power Down" posters

LEAD by EXAMPLE

YOU HAVE THE POWER-USE IT WISELY

Avoid summer power supply EMERGENCIES



For government workers, electricity is mission critical.

For others in the community – like the elderly – it can be a matter of life and death.

When heat waves strike, take action to ensure reliable power supplies. It's as easy as 1, 2, 3...

LIGHTS



1. Turn off lights when leaving a room for more than a minute.
2. Turn on task lights; turn off general and overhead lights.
3. Turn off display and decorative lights.

EQUIPMENT

1. Turn off printers, copiers, personal computers, and monitors when idle.
2. Activate and use the ENERGY STAR® "power saver" and "sleep" features.
3. Shut off coffee pots, radios, fans and other appliances in the office.

AIR CONDITIONING

1. Set thermostats to pre-cool spaces at off-peak times.
2. Loosen clothing and dress casually during the warmest hours.
3. Make certain vent grills are not blocked by plants, books, or furnishings.

LEAD by EXAMPLE

SAVE WATER, SAVE ENERGY, SAVE THE FUTURE.

IT'S A FEDERAL MANDATE. IT'S A FISCAL RESPONSIBILITY. IT'S AN ENVIRONMENTAL NECESSITY.

ACTION BUILT

Climate is the greatest environmental challenge we will face over the next 50 years. When you're worried about using water, you're worried about a reliable water system. You're also saving the energy needed to heat, cool, and heat that water. Using less energy means less pollution and a healthier environment for all of us.

MAKE WATER CONSERVATION PART OF YOUR ENERGY MANAGEMENT PROGRAM TODAY!

FOR HOME

- Fix leaks and drips as they occur.
- Replace showerheads with low-flow showerheads.
- Use a 1/2" shower head for water saving and low maintenance.
- Turn off the tap while soaping.
- Consider low-flow toilets and urinals.
- Use the EPA WaterSense label to guide your purchases.

FOR WORK

- Plant native, shade appropriate ground covers, shrubs, and trees.
- Water lawns sporadically and only in the early morning.
- Position sprinklers to water the lawn – not the pavement.
- Recyclable toilet or decorative fountains, ponds, and waterfalls.
- Collect and use water from non-potable sources and other facilities where appropriate.
- Check condenser and being cleaned regularly to ensure proper operation.
- Verify that condenser coils are sealed in plants, closets, and conditions, seal windows.
- Reduce grass areas to only those needed, such as courtyards and play areas.

For more information and best management practices, visit http://www.epa.gov/energy/lead-by-example/water_efficiency.cfm




It's the law of supply and demand:

Lower Supply + Greater Demand = HIGHER PRICES

ACT NOW TO HELP LOWER THE HIGH COST OF ENERGY AT HOME AND AT WORK



AT HOME

Make sure you:

- Turn down your water heater to 120°F
- Insulate your water heater, pipes, and ducts
- Replace old appliances with new energy-efficient models
- Tune up your heating system
- Install a programmable thermostat
- Install extra insulation in attic, walls, and crawl
- Upgrade leaky windows and seal dusty air leaks

AT WORK

Encourage Employees and Building Managers:

- Lower thermostats
- Shut off heat in unoccupied space
- Implement a seasonal dress code and wear warmer clothing to work
- Repair insulation and seal air and steam leaks
- Conduct boiler efficiency tests and inspect/replace steam traps
- Reduce water heater temperatures during off-peak periods



LEAD by EXAMPLE

POWER DOWN On Energy Waste

For government workers, electricity is mission critical.

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AIR CONDITIONING

1. Set thermostats to pre-cool spaces at off-peak times.
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LEAD by EXAMPLE

PREVENT ENERGY GRIDLOCK

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LEAD by EXAMPLE

REDUCE DEMAND During Peak Times

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LEAD by EXAMPLE

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IT'S A FEDERAL MANDATE. IT'S A FISCAL RESPONSIBILITY. IT'S AN ENVIRONMENTAL NECESSITY.

It's all part of the "SMART" environmental agenda that the President has set. It's about saving the planet, saving the money, and saving the future. It's about saving the planet, saving the money, and saving the future. It's about saving the planet, saving the money, and saving the future.

EVERY DROP COUNTS... YOUR EFFORTS CAN CREATE A RIPPLE

WATER	ENERGY
• Fix leaks and drips as they occur.	• Turn off lights when leaving a room for more than a minute.
• Replace showerheads with low-flow showerheads.	• Turn on task lights; turn off general and overhead lights.
• Use a 1/2" shower head for water saving and low maintenance.	• Turn off display and decorative lights.
• Turn off the tap while soaping.	• Turn off printers, copiers, personal computers, and monitors when idle.
• Consider low-flow toilets and urinals.	• Activate and use the ENERGY STAR® "power saver" and "sleep" features.
• Use the EPA WaterSense label to guide your purchases.	• Shut off coffee pots, radios, fans and other appliances in the office.
• Make water conservation part of your energy management program today!	• Set thermostats to pre-cool spaces at off-peak times.
	• Loosen clothing and dress casually during the warmest hours.
	• Make certain vent grills are not blocked by plants, books, or furnishings.

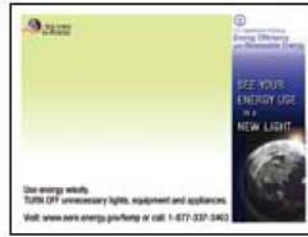


You Have the Power Handout graphics



Bkmrkpt1

Bkmrkpt2



ed05NOTE



Notepad



Leadbkm



01bkm



ebkmback



eBmkfrnt



calart
Monitor calendar

Keytags



eagleside2

eagleside1

tempcard05

tempcard2



ktback

ktfrnt

ED05stkr

stkrsm2



stkrsmall



swchcov



swchcov05



swchcov2