ENVIRONMENTAL INFORMATION MANAGEMENT

IN PRACTICE,

USING PRINCIPLES OF TOTAL QUALITY MANAGEMENT

Raul Carlson and Ann-Christin Pålsson IMI, Chalmers University of Technology, Göteborg, Sweden

Problematic issues

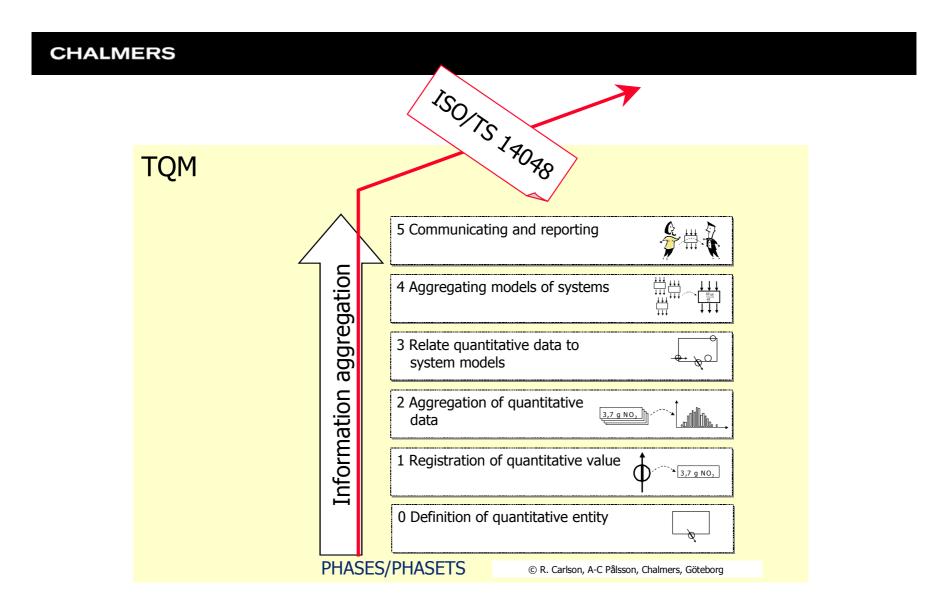
- Lack of credibility for environmental information
- Lack of consistency
- Lack of transparency
- "..due to an almost complete lack of verifiable reference data at system level, all ... attempts have failed to establish faith in LCA results."

The approach

• "...environmental information quality management ... is based on the same scientific principles as individual measurements, and ... is applicable for industrial organizations, and ... provide quality assurance to LCA:s, if applied in full."

The components

- Utilising an accepted approach: TQM Total Quality Management
- Establishing a conceptual model and identification of core process steps – PHASES/PHASETS.
- Having a good definition of the informationproduct: ISO/TS 14048



Practical route

- Starting with assessing the reporting needs (phase 5)
- Identifying the tools needed to generate the needed reporting (phase 4)
- Considering a model of a technical system i.e. the production plant (phase 3)
- Assessing the available measurement systems to ensure that the needed data can be acquired (phase 0)
- Acquire sample data from the measurement system (phase 1)
- Statistically treat sampled data (phase 2)
- Synthesise a model of the production plant, including statistical data from all relevant measured entities and indicators (phase 3)
- Perform necessary aggregation, e.g. yearly average (phase 4)
- Produce reporting in accordance with needs (phase 5)

Test results

- Early attempts (1997) were considered very promising, and resulted in:
- The Swedish pulp and paper industry performed a large-scale implementation into production-plants (1999 and 2001).
- During the early tests, the PHASETS model was used in the international CODATA Working Group on Environmental Life Cycle Inventories.
- PHASETS has been successfully used for educational purposes in industry to practically apply ISO/TS 14048 and forerunners, and as layout for a procedural guideline for handling of LCA data in the European CASCADE project(2002).

CONCLUSIONS

- The approach:
 - Has been proven successful in tests.
 - Is strategic and optimistic into the future.
 - Relies on sustainable development and faith that the industrial society will transform into the organizational forms needed for sustainability.
 - Is easy to integrate with real organizations.
 - Does not quickly solve problems for simplified LCAs
 - Does not improve data quality in existing databases or software.
- There is need for further case-studies within different industrial sectors.