

# Comparison of “CO<sub>2</sub> Efficiency” between Company and Industry

Kiyotaka TAHARA

Masayuki SAGISAKA

Kazuo YAMAGUCHI

Atsushi INABA



AIST



# Introduction

Eco-Efficiency  
└─ Economic  
└─ Ecological (Environment)

An important tool to achieve sustainable development

Quantity of goods or services produced or provided to customers  
Net sales

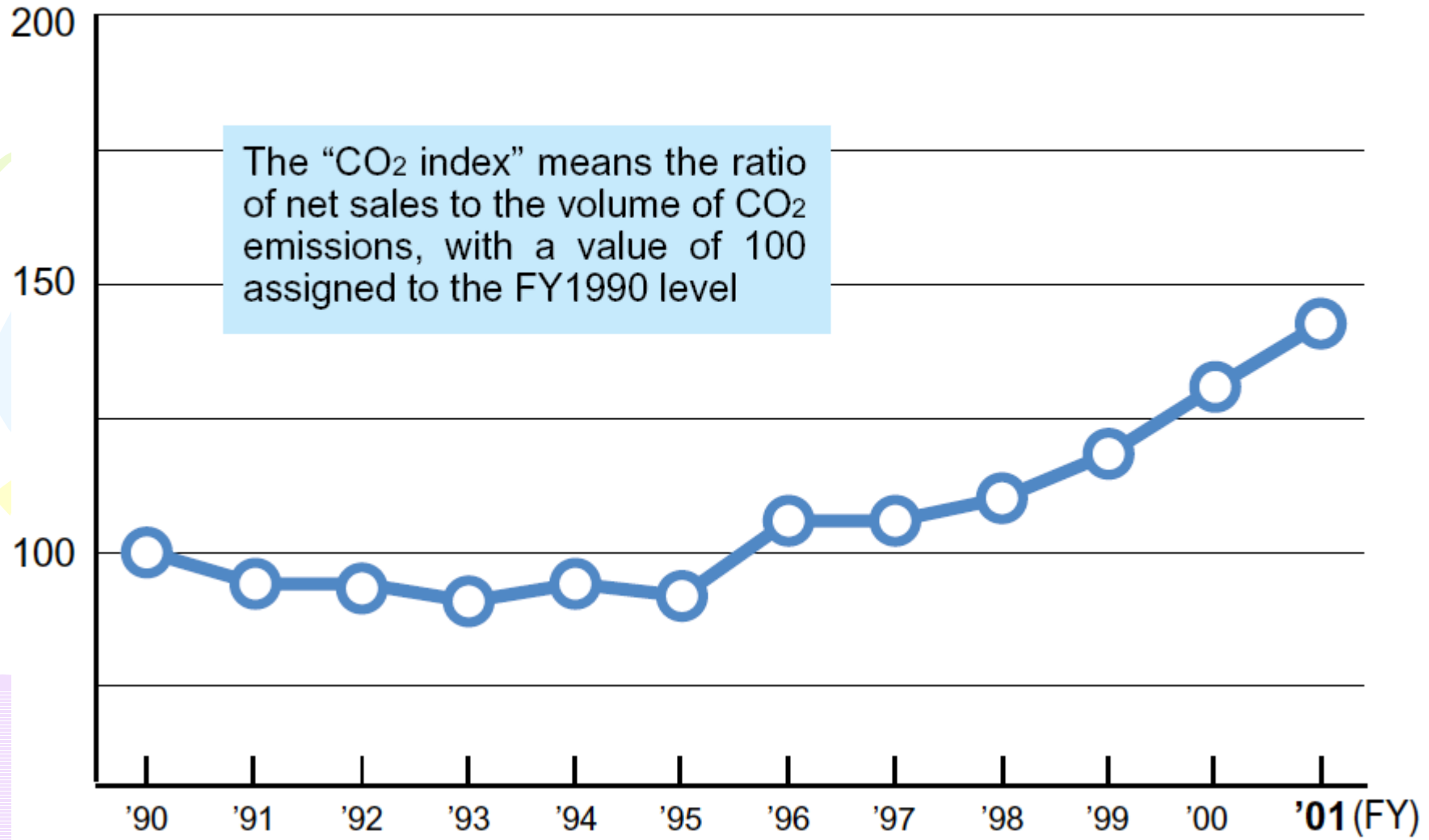
$$\text{Eco-Efficiency} = \frac{\text{Product or Service value}}{\text{Environmental influence}}$$

Energy consumption  
Materials consumption  
Water consumption  
**Greenhouse gas emissions (CO2...)**  
Ozone depletion substance emissions  
.....

# <CO<sub>2</sub> Index due to Automobile Production> (Index)

$$\text{Eco-efficiency} = \frac{\text{Net sales}}{\text{Environmental impact}}$$

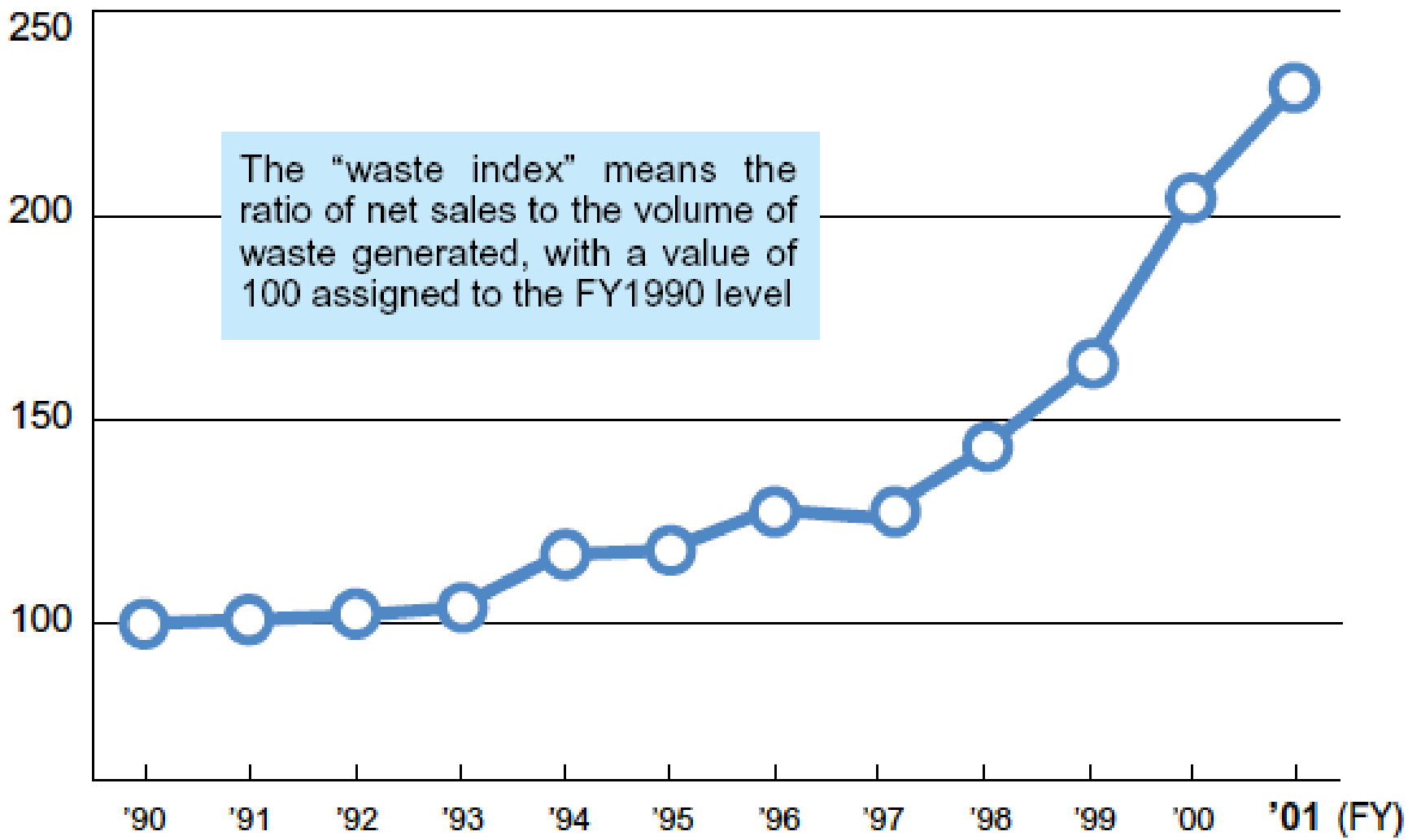
The "CO<sub>2</sub> index" means the ratio of net sales to the volume of CO<sub>2</sub> emissions, with a value of 100 assigned to the FY1990 level



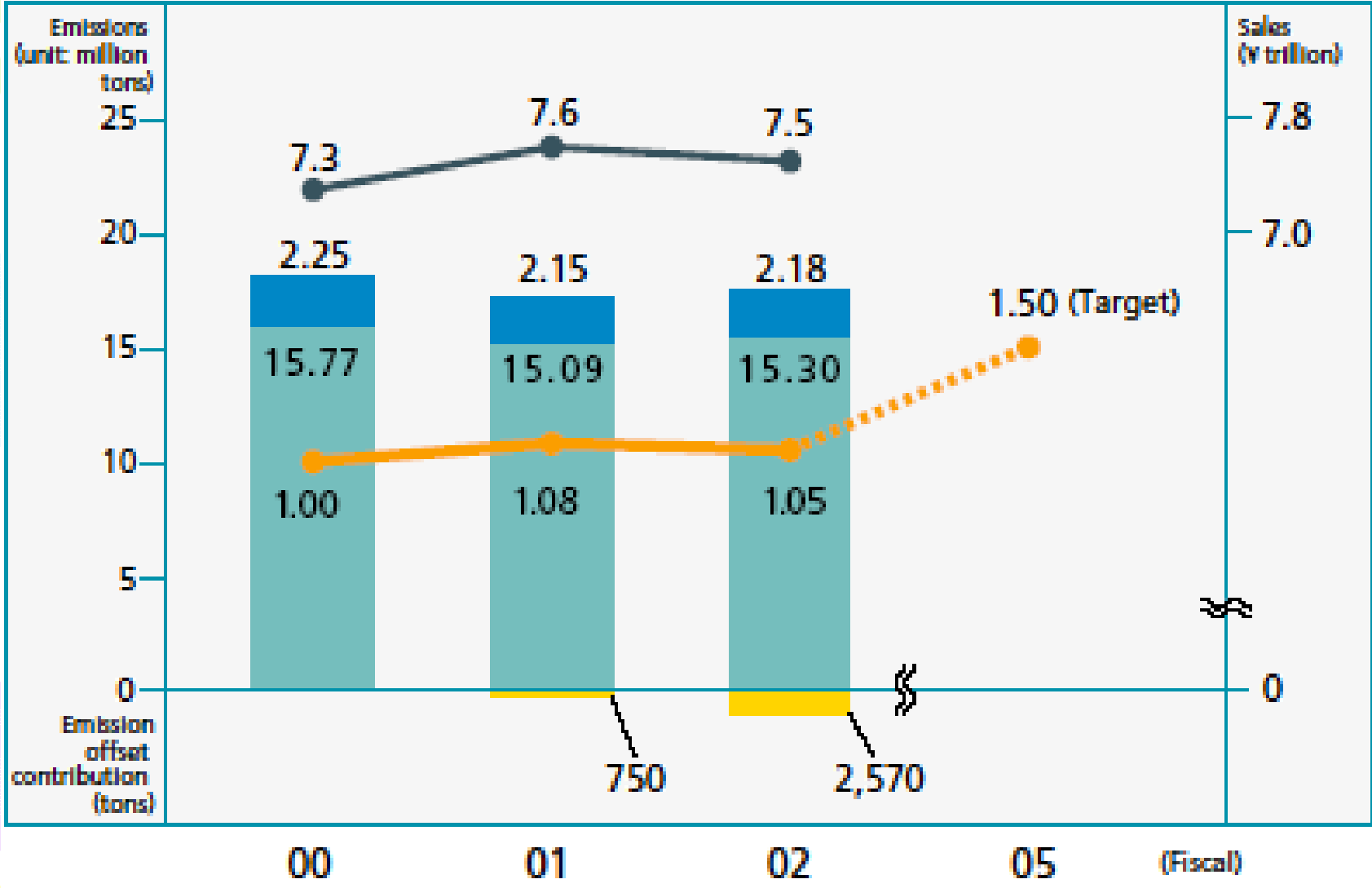
# <Waste Index due to Automobile Production> (Index)

$$\text{Eco-efficiency} = \frac{\text{Net sales}}{\text{Environmental impact}}$$

The "waste index" means the ratio of net sales to the volume of waste generated, with a value of 100 assigned to the FY1990 level

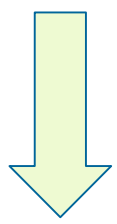


- Sales and operating revenue (¥ trillion)
- CO<sub>2</sub> emissions from business sites (unit: million tons)
- Eco-efficiency (times)
- CO<sub>2</sub> emissions from product use (unit: million tons)
- Emission offset contribution (unit: tons)



Source: Sony Environmental Report 2002

$$\text{Eco-Efficiency} = \frac{\text{Product or Service value}}{\text{Environmental influence}}$$

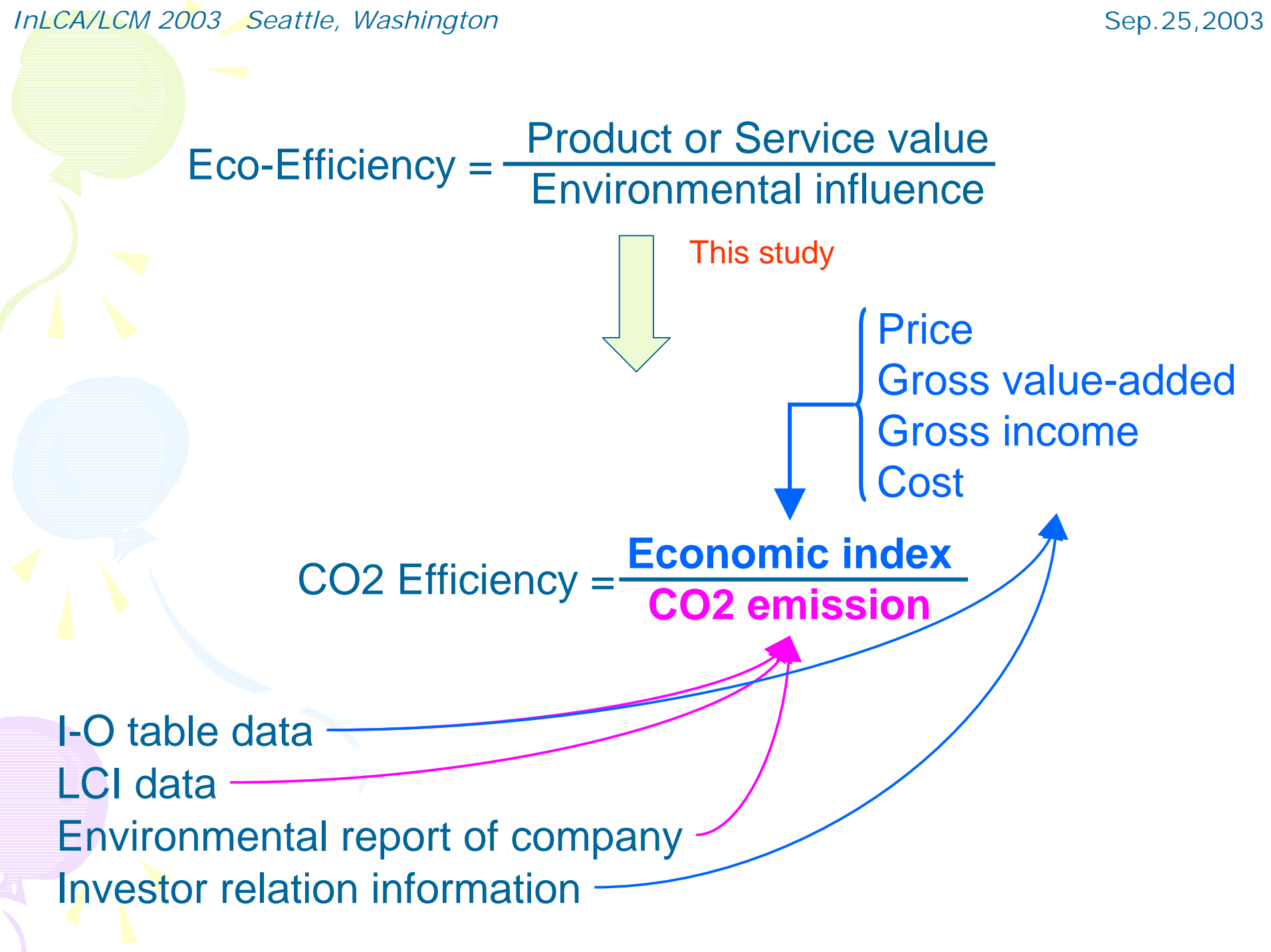


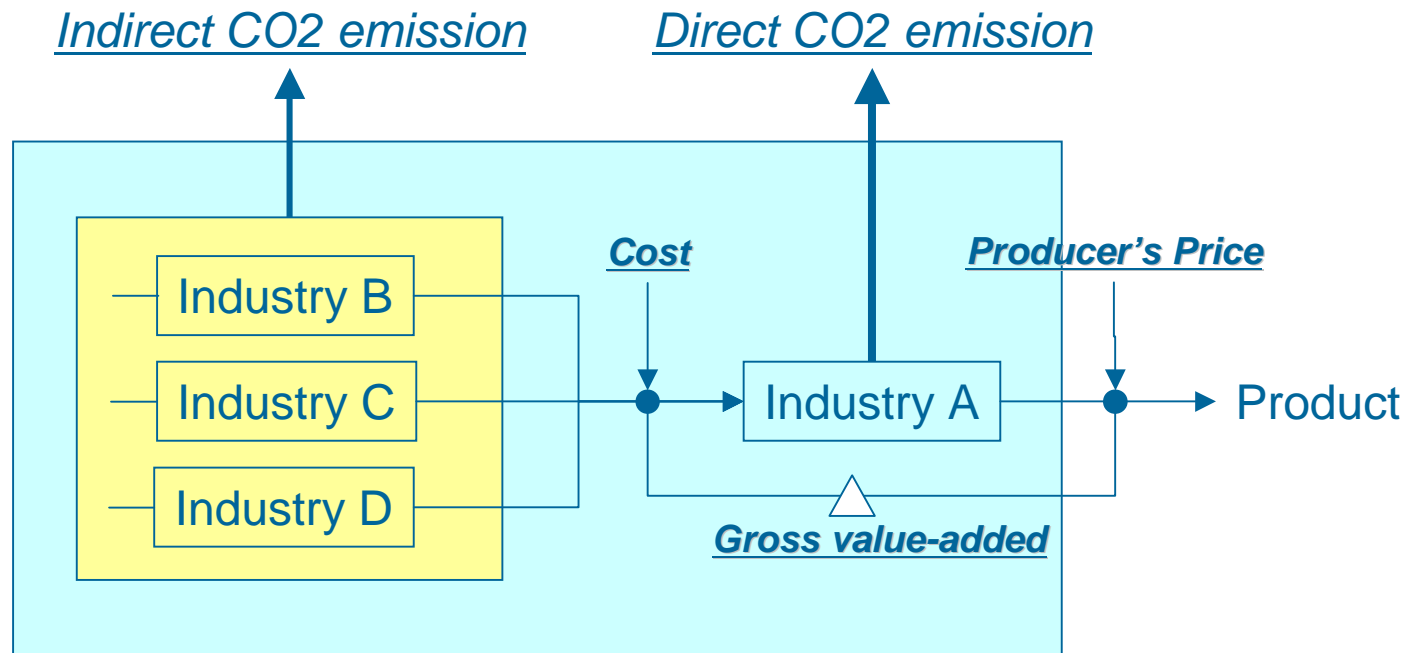
This study

- Price
- Gross value-added
- Gross income
- Cost

$$\text{CO2 Efficiency} = \frac{\text{Economic index}}{\text{CO2 emission}}$$

- I-O table data
- LCI data
- Environmental report of company
- Investor relation information





$$\text{Total CO2 efficiency} = \frac{\text{Producer's Price}}{\text{Total CO2 emissions}}$$

$$\text{Direct CO2 efficiency} = \frac{\text{Gross value-added}}{\text{Direct CO2 emissions}}$$

$$\text{Indirect CO2 efficiency} = \frac{\text{Cost}}{\text{Indirect CO2 emissions}}$$

Fig.1-1 Concept of CO2 efficiency

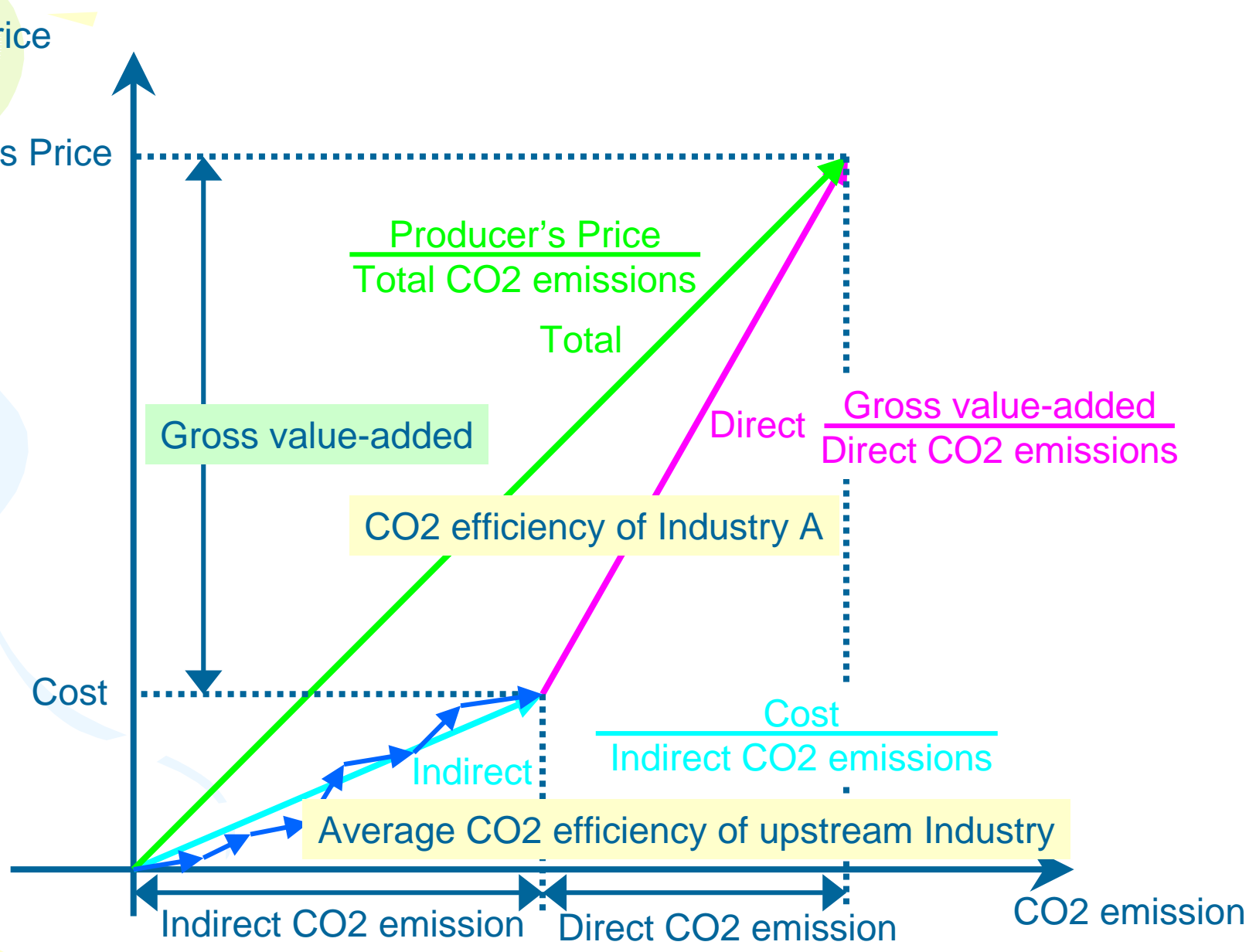


Fig.1-2 Concept of CO2 efficiency



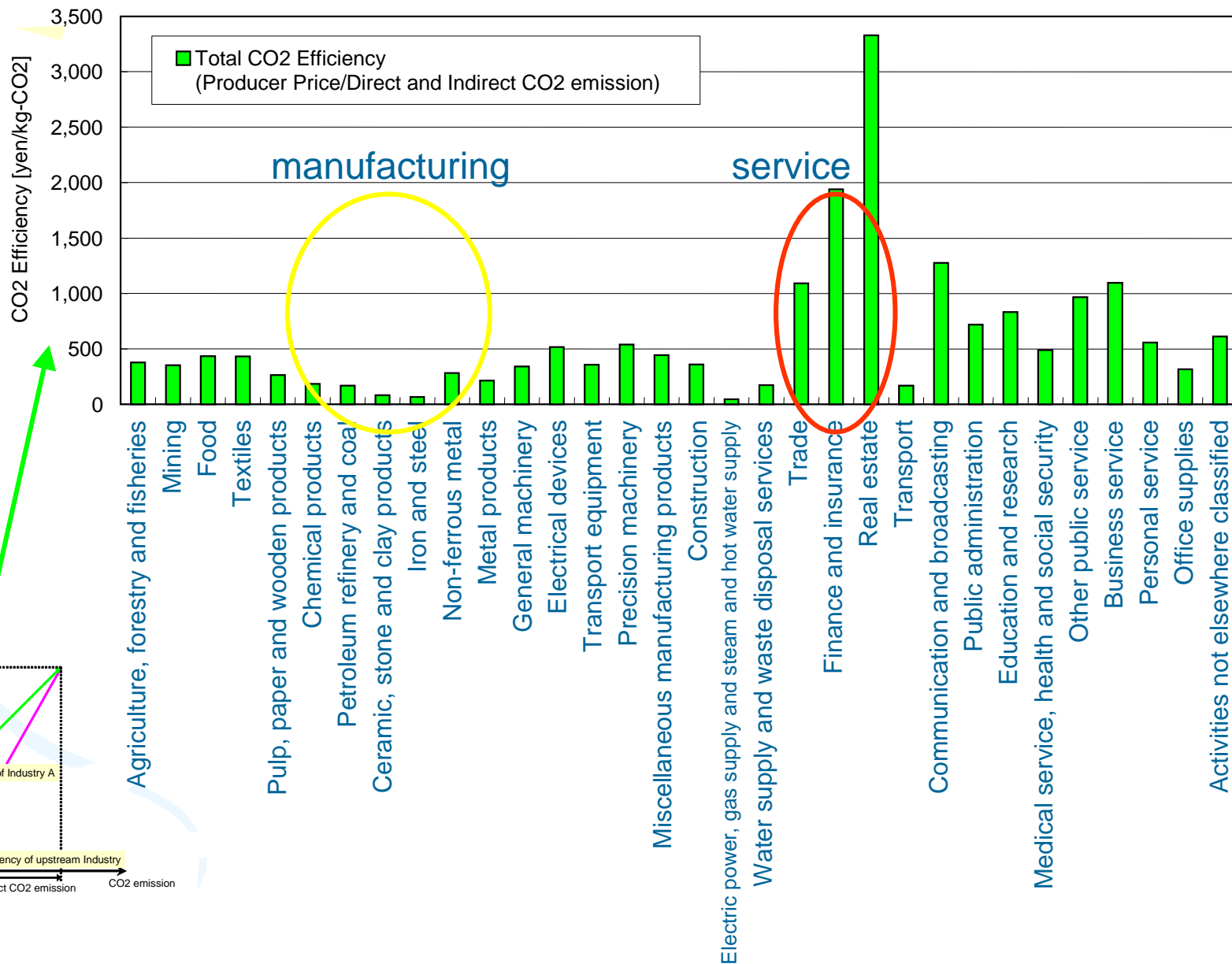


Fig.2 The Total CO2 Efficiency (Producer Price / Direct and Indirect CO2 emission) for each Industrial Sector

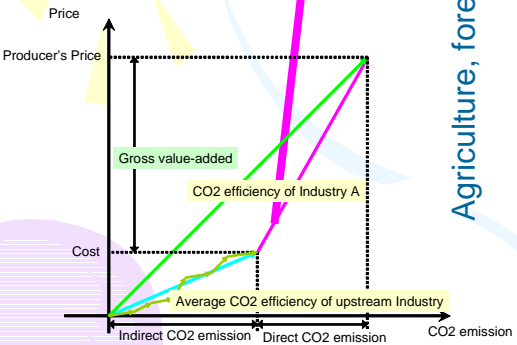
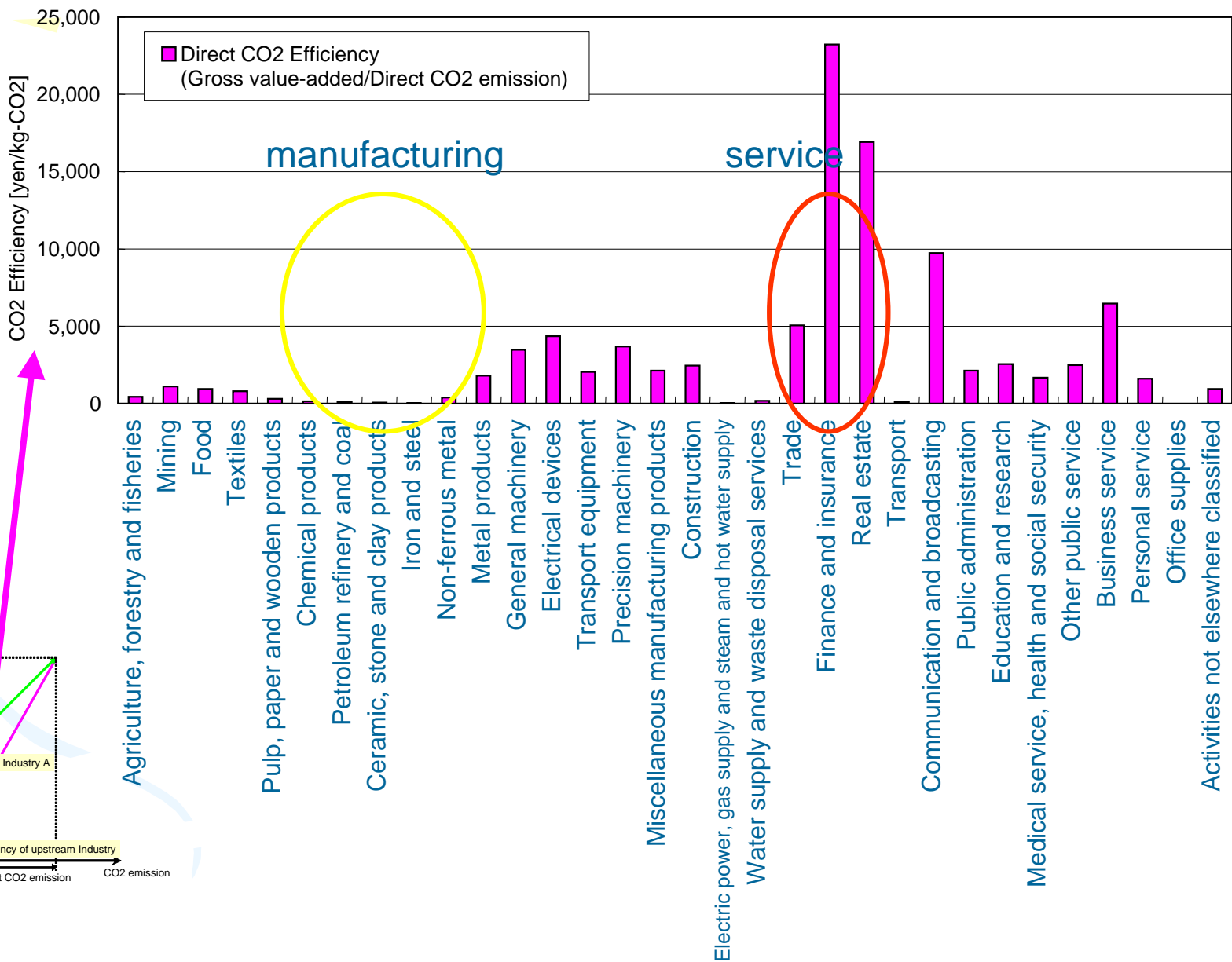


Fig.3 The direct CO2 Efficiency (Gross value-added / Direct CO2 emission) for each Industrial Sector

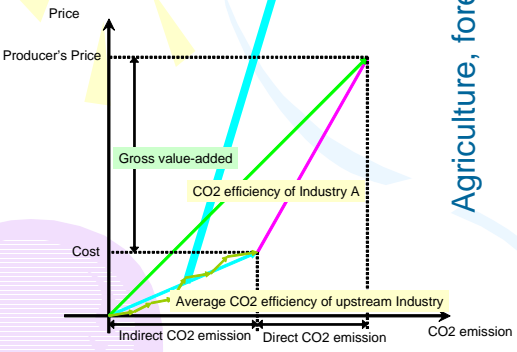
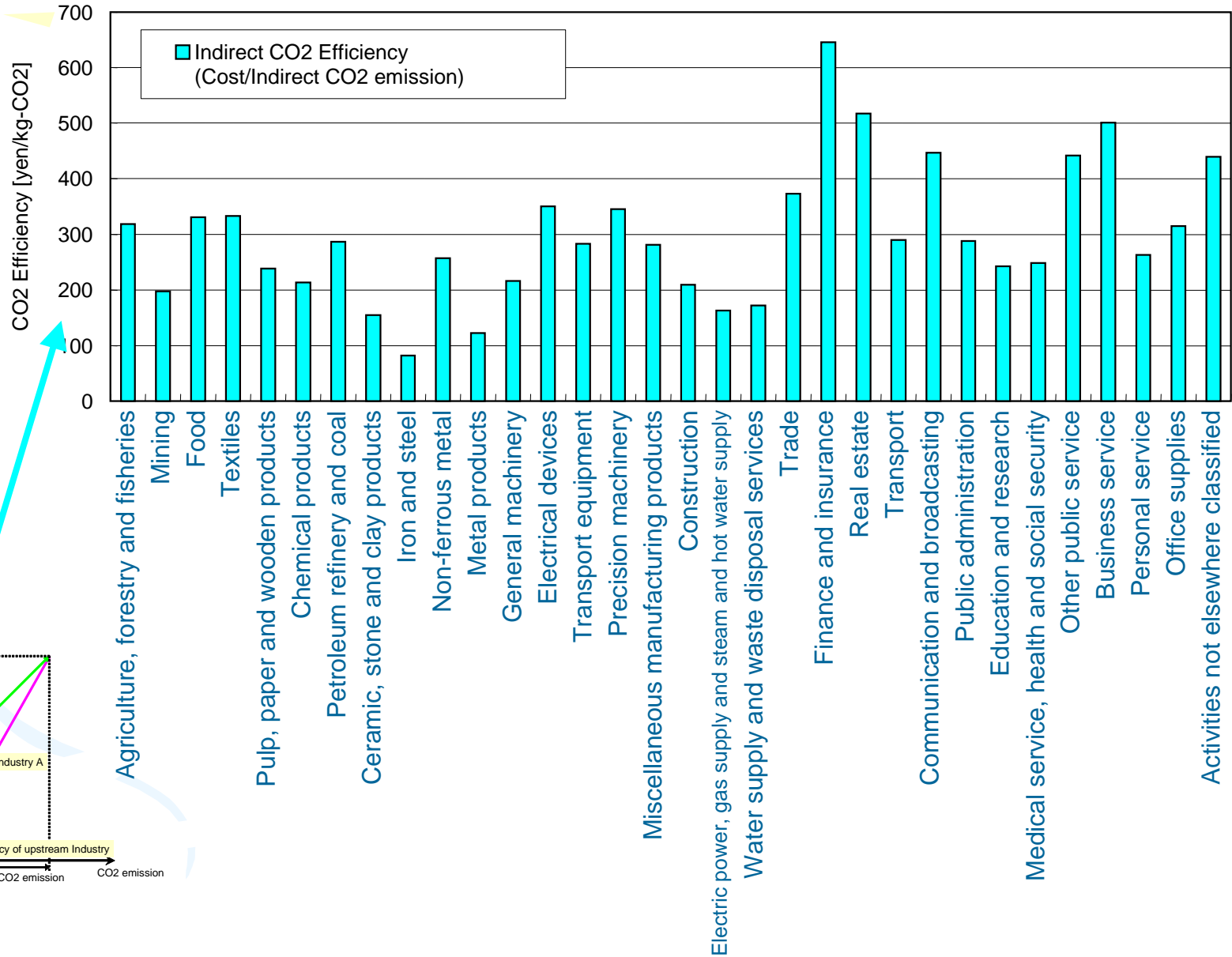


Fig.4 The indirect CO2 Efficiency (Cost / Indirect CO2 emission) for each Industrial Sector

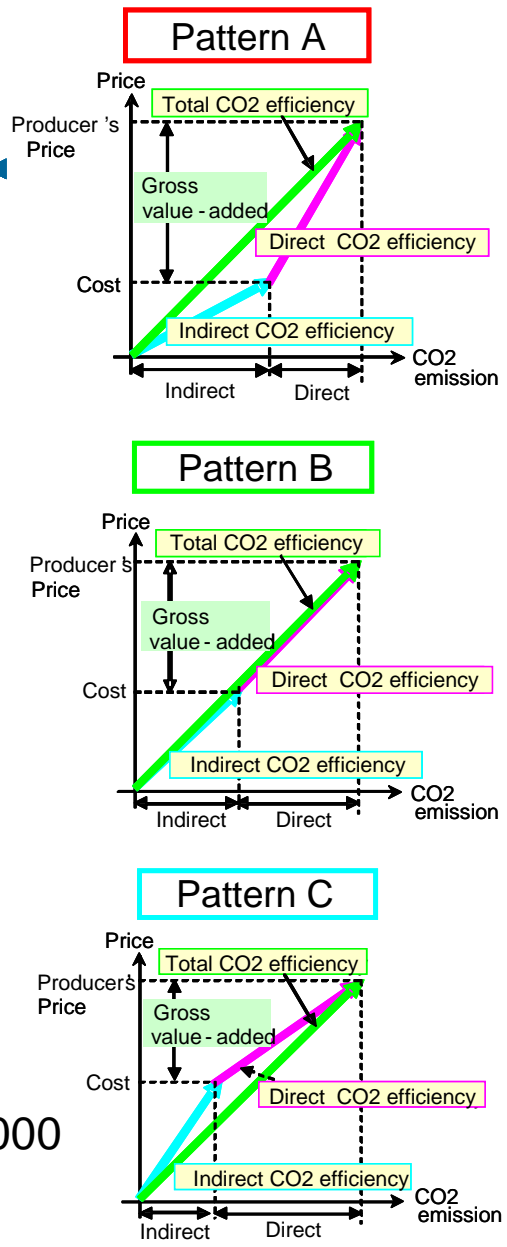
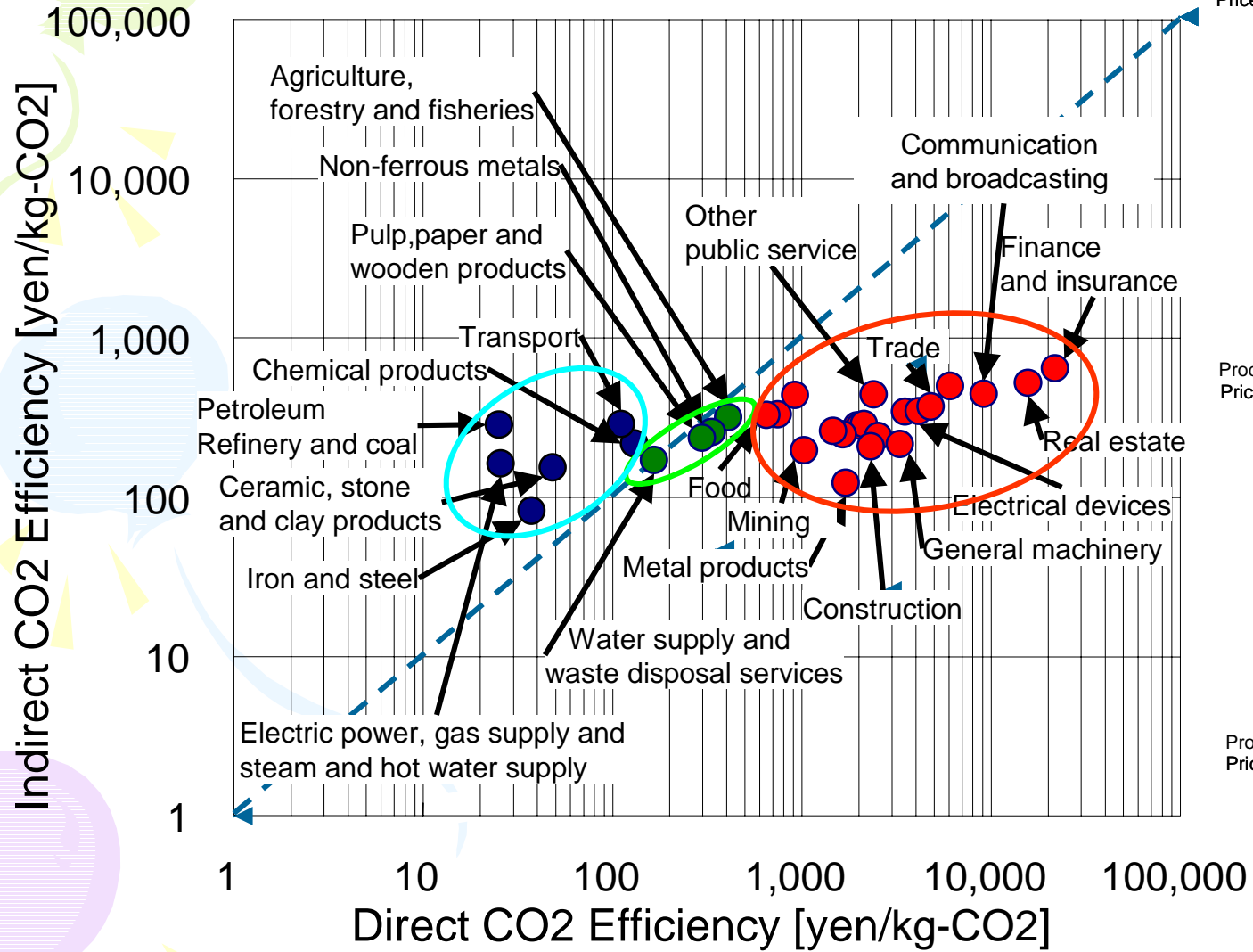


Fig.5 CO2 efficiency pattern for each Industrial Sector

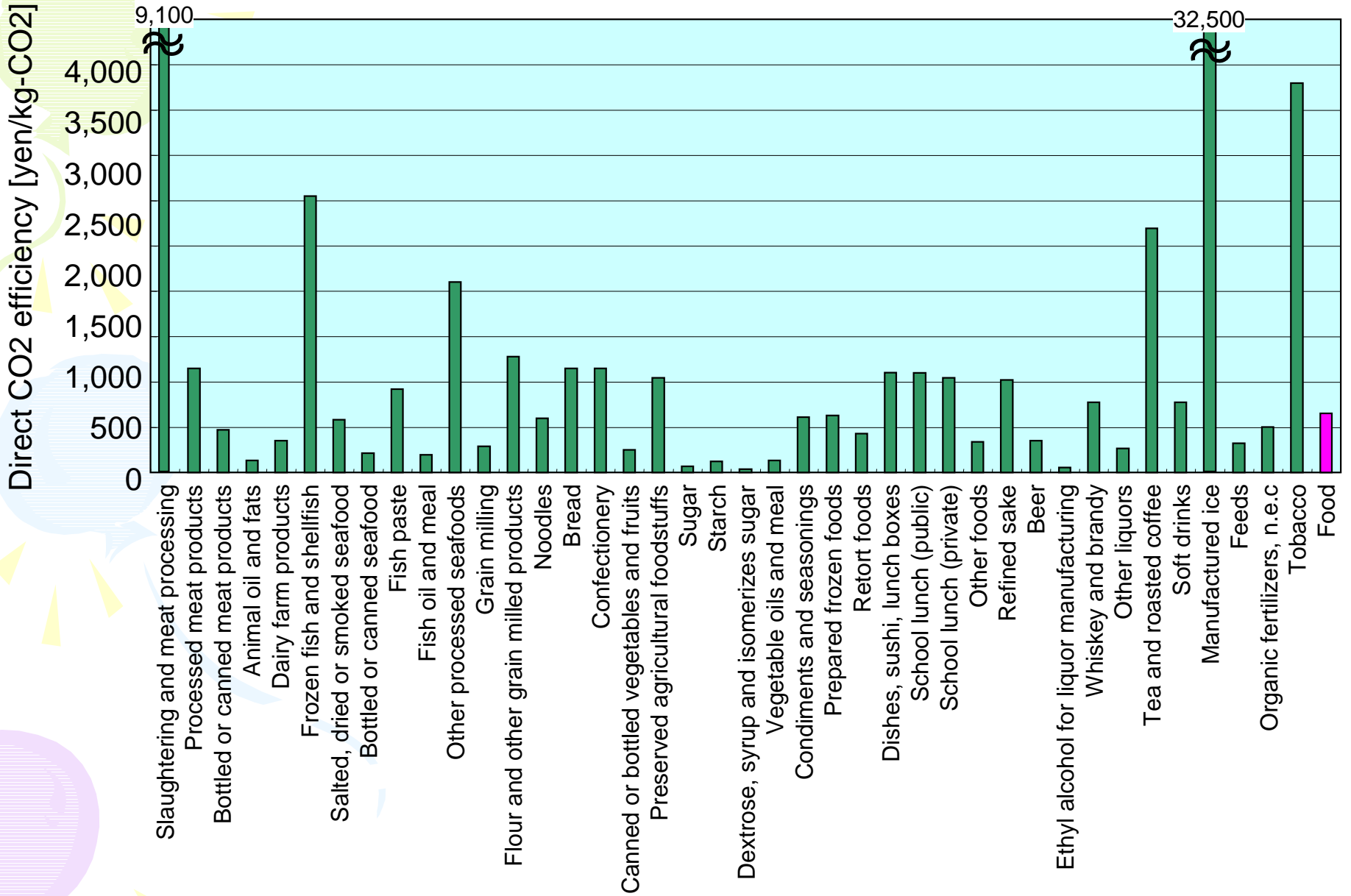


Fig.6 The direct CO2 Efficiency of Food Industrial Sector

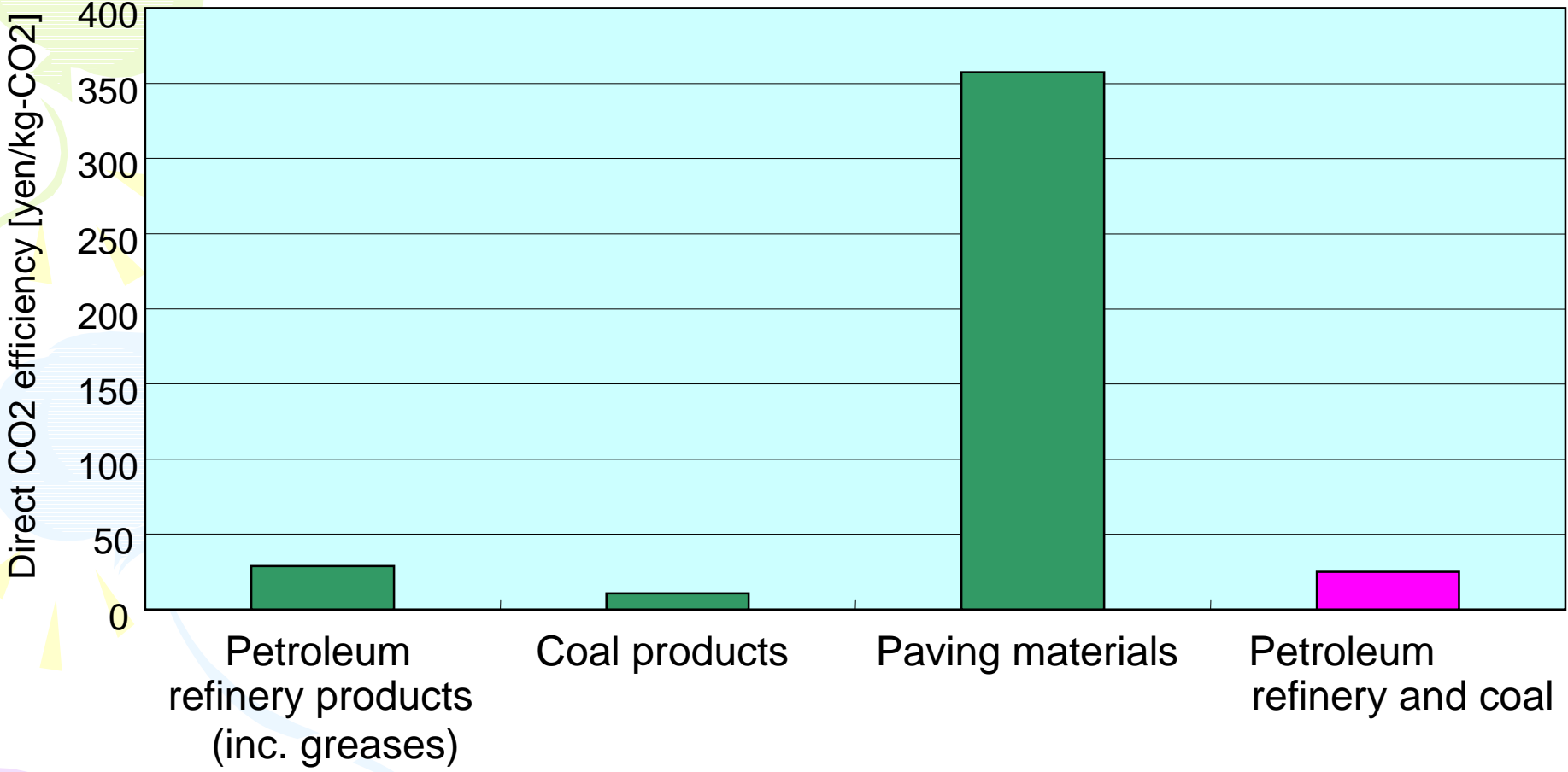
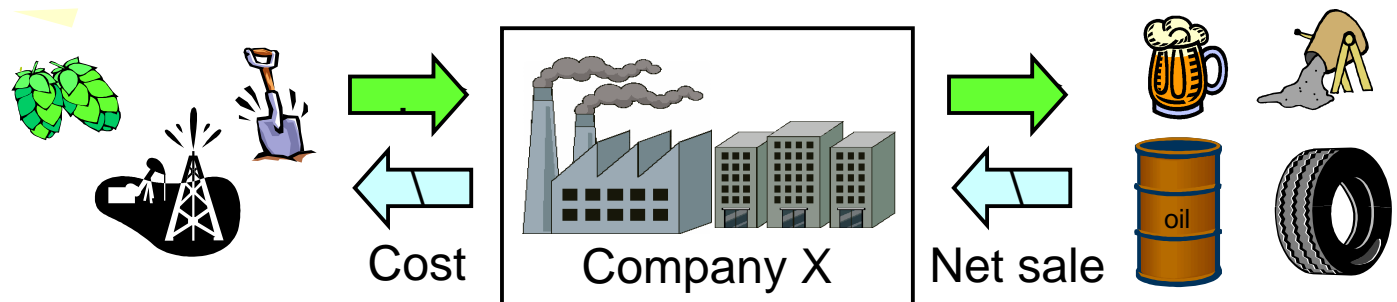


Fig.7 The direct CO2 Efficiency of Petroleum refinery and coal Industrial Sector



$$\text{Net sale} - \text{Cost} = \text{Gross Income}$$

$$\text{Direct CO}_2 \text{ efficiency} = \frac{\text{Gross Income}}{\text{Most of Direct CO}_2 \text{ emissions}}$$

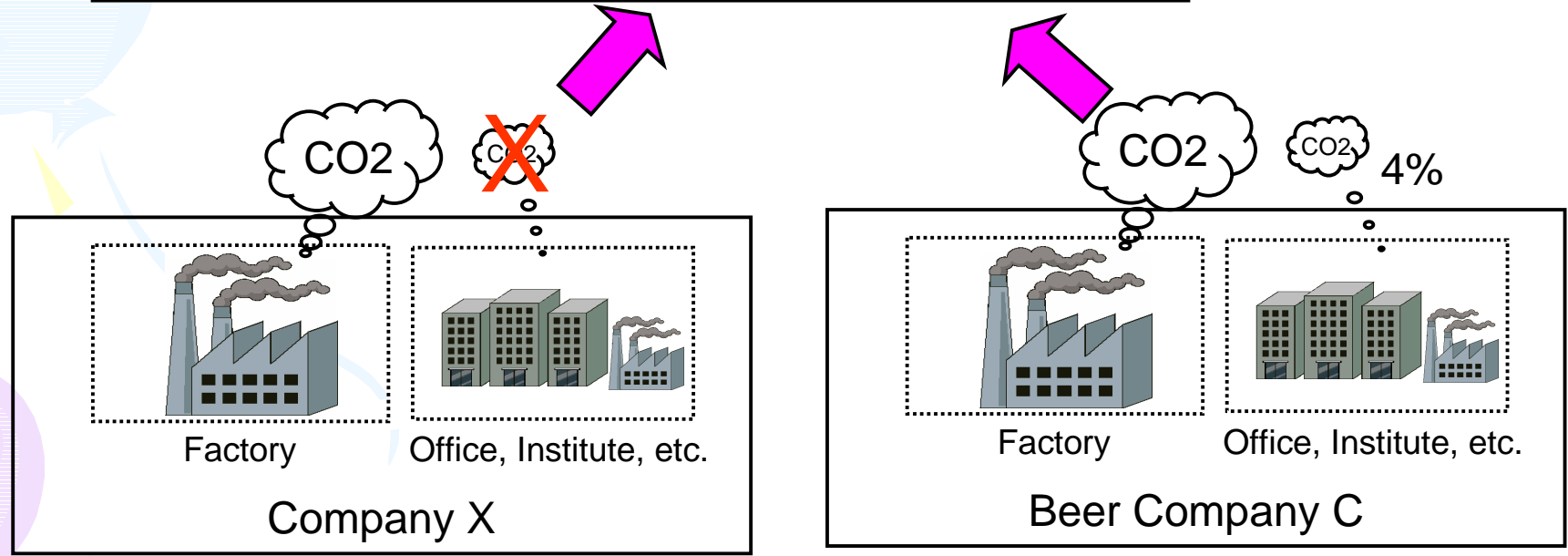


Fig. 8 Concept of Direct CO<sub>2</sub> efficiency for companies

# Beer

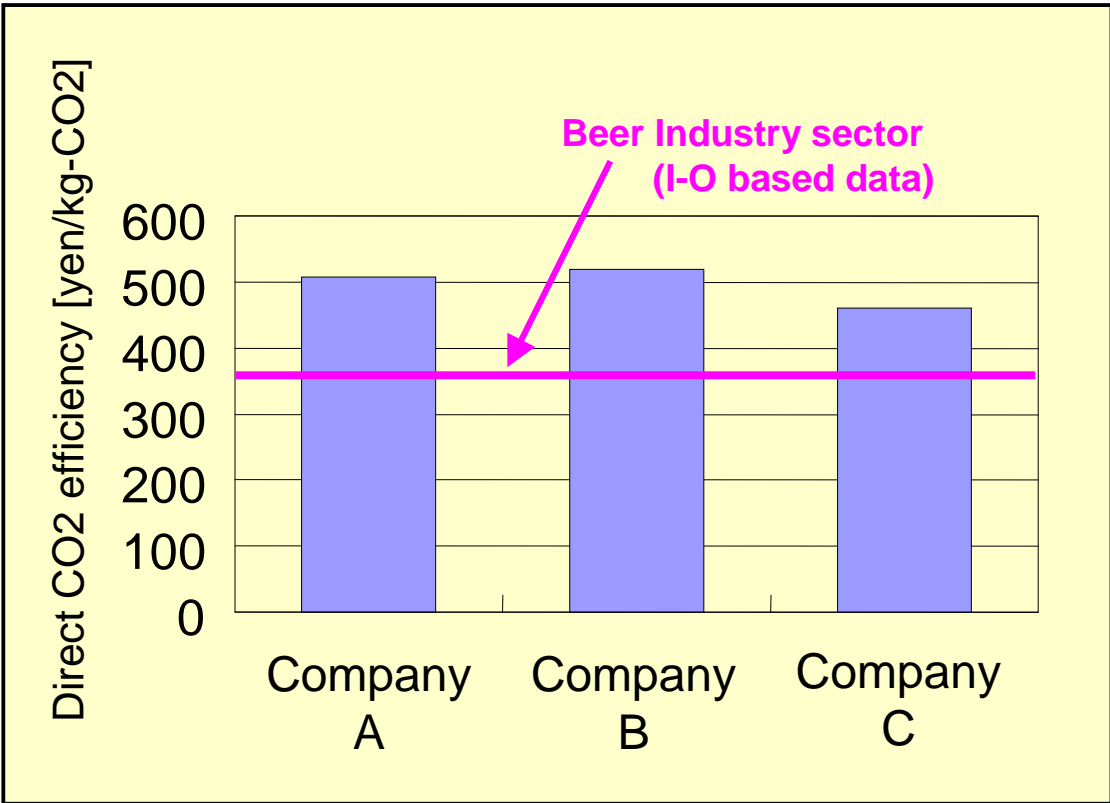
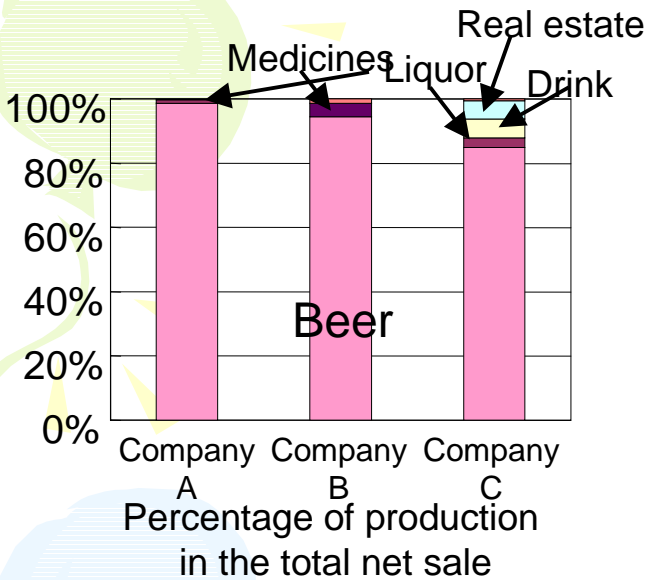


Fig.9 Direct CO2 Efficiency in the beer industry sector: 3 Companies' data from environmental reports against I-O based data



# Petroleum

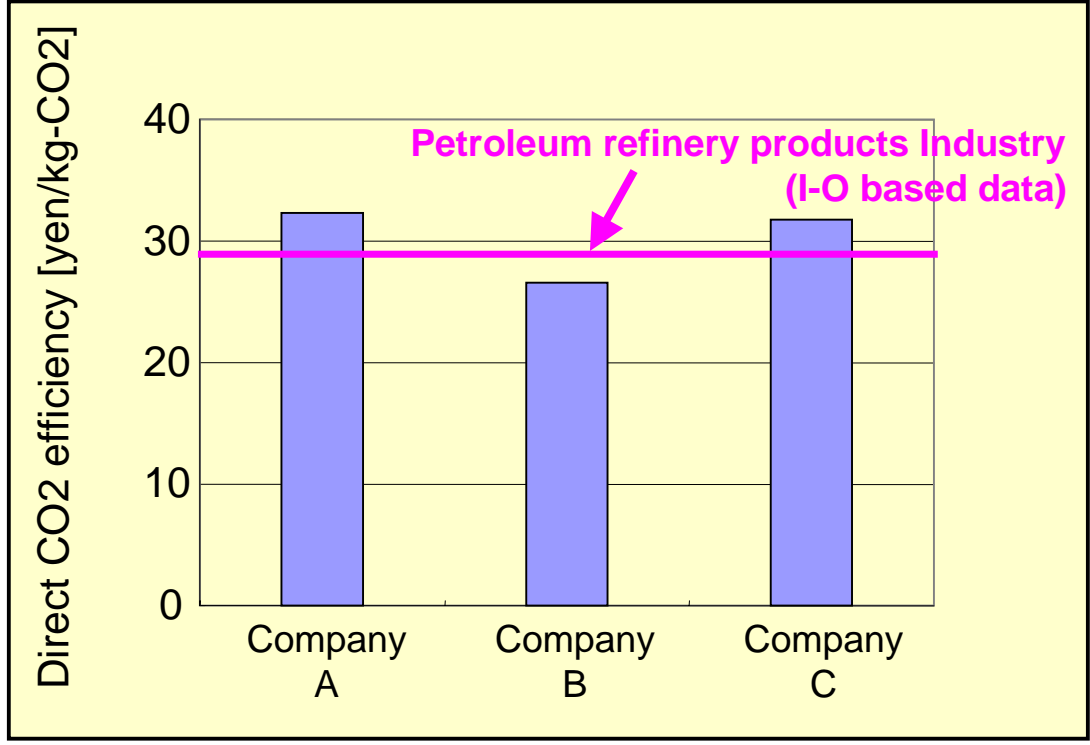
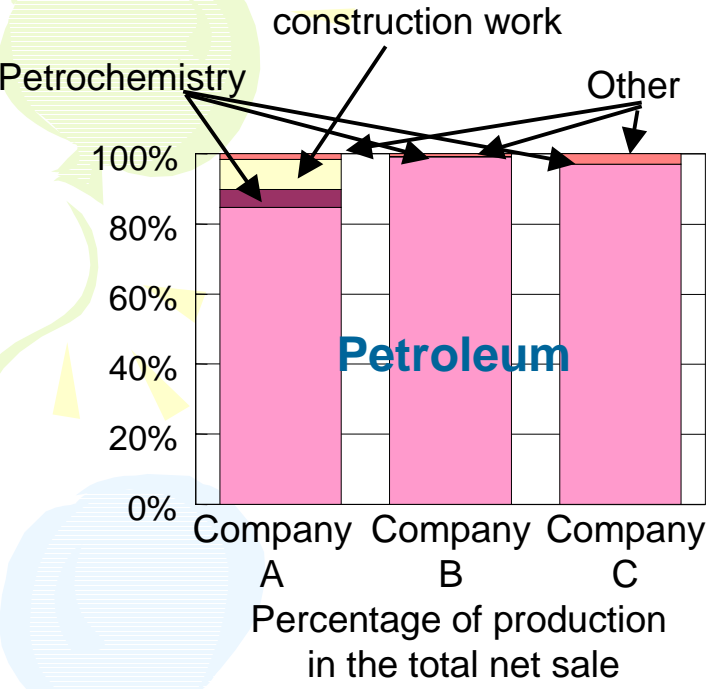


Fig.10 Direct CO2 Efficiency in the petroleum industry sector: 3 Companies' data from environment reports against I-O based data

# Tire

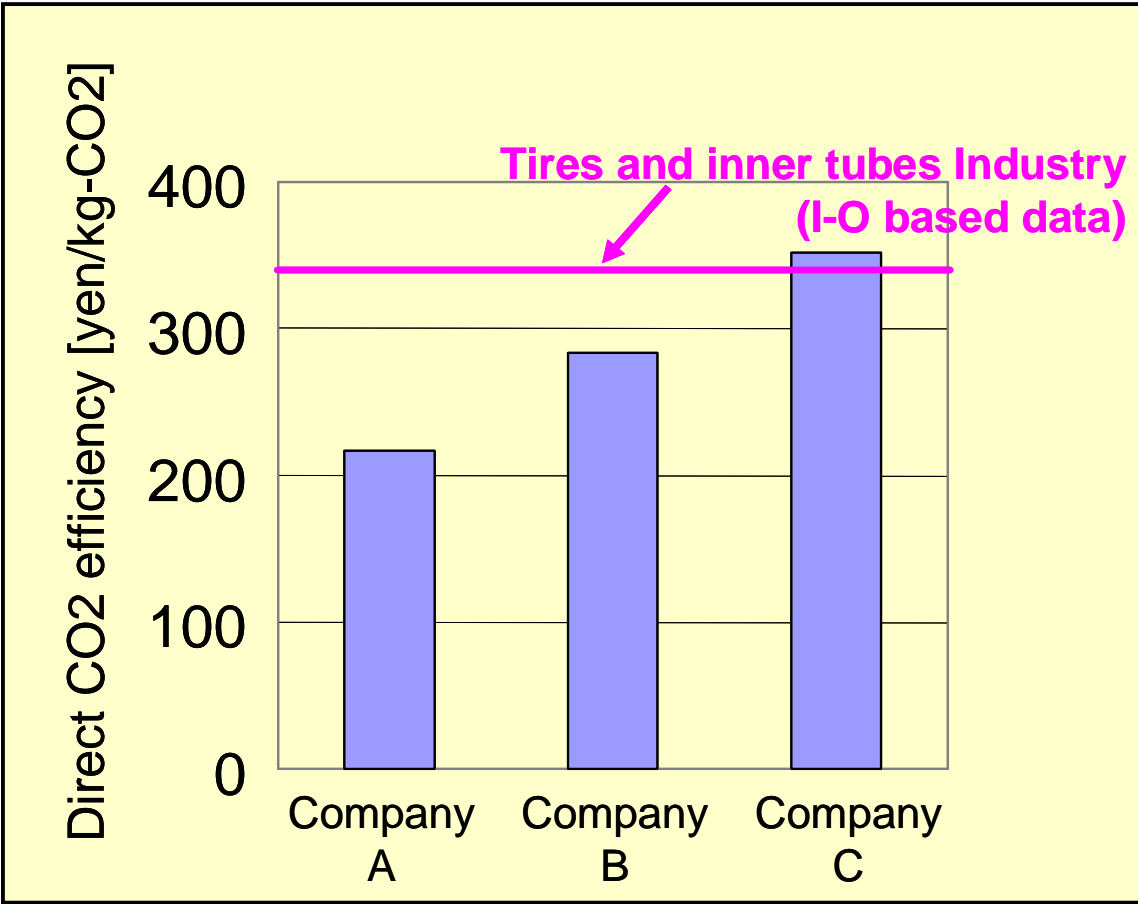
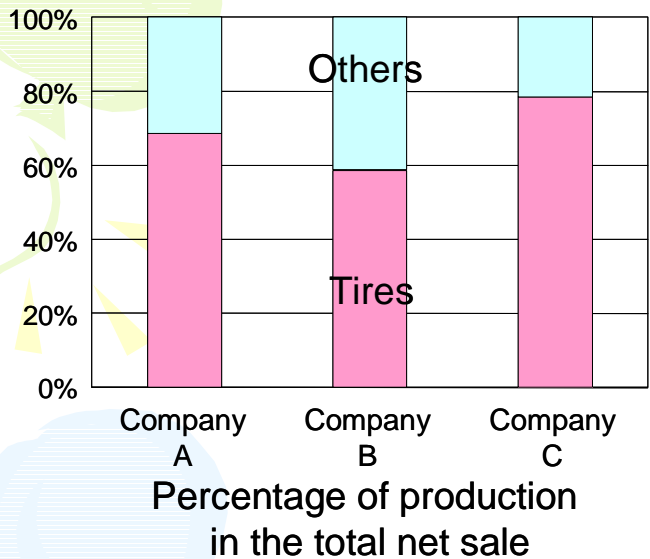
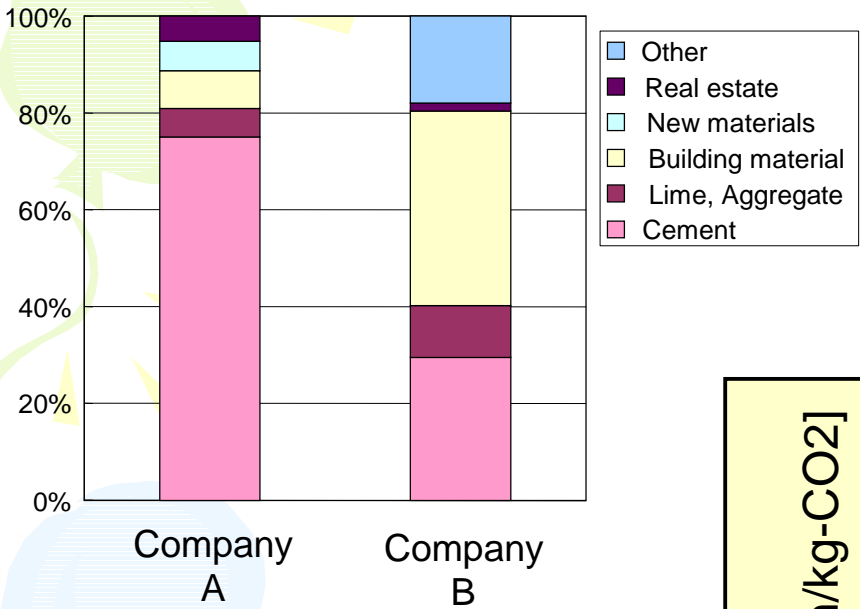


Fig.11 Direct CO2 Efficiency in the tire industry sector: 3 Companies' data from environment reports against I-O based data

# Cement



Percentage of production in the total net sale

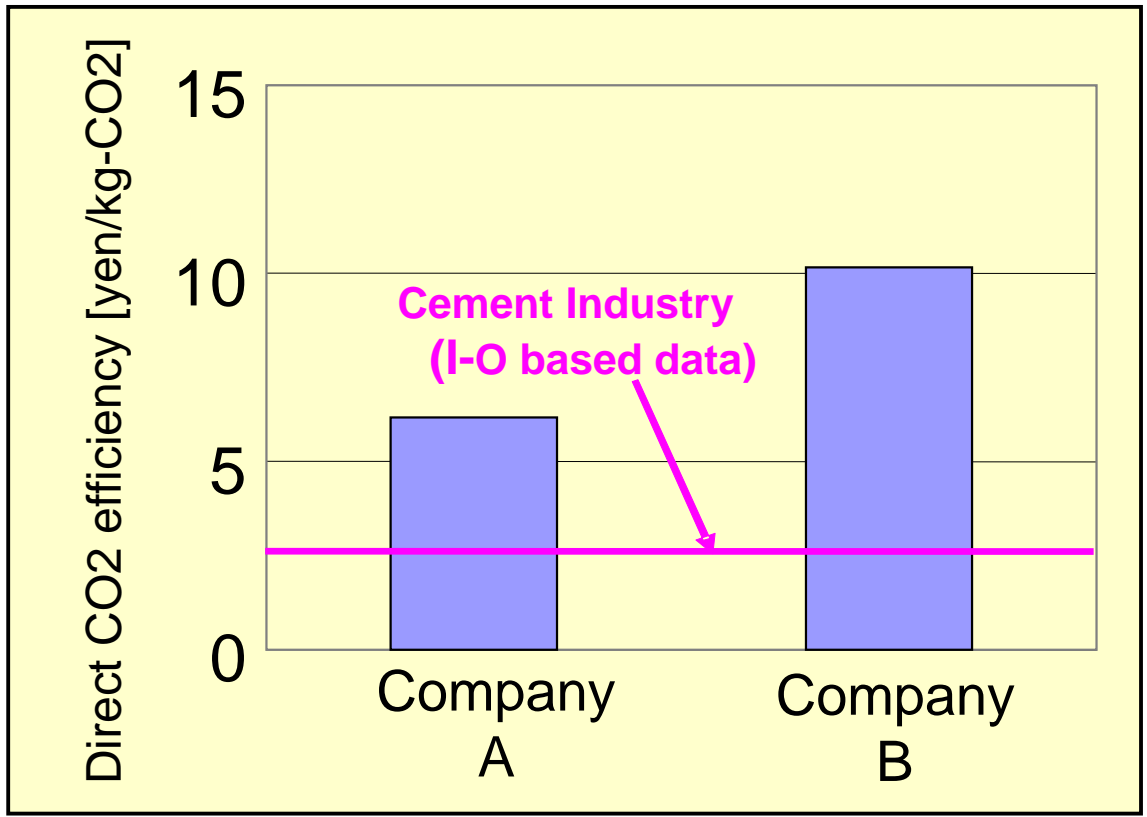


Fig.12 Direct CO2 Efficiency in the cement industry sector: 2 Companies' data from environment reports against I-O based data

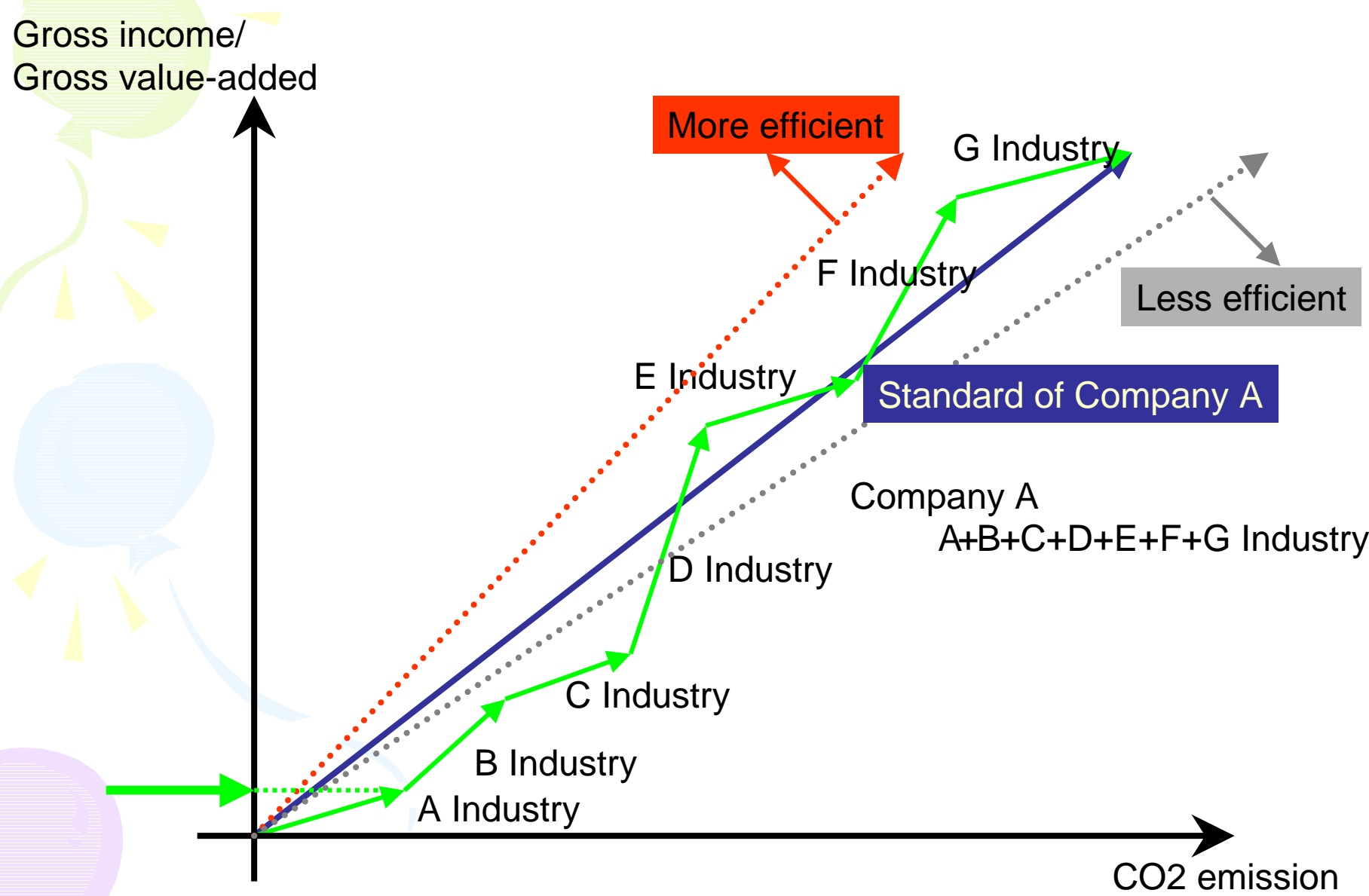


Fig.13 Concept of company evaluation

# Conclusion

- CO2 efficiency index was developed from I-O table data for the evaluation of industry sectors.
- The CO2 efficiency varies by industry sector.
- The comparison of companys' CO2 efficiency against I-O based industry sector CO2 efficiency is possible.
- A clear difinition of system boundary will be necessary for better resolution of company's CO2 efficiency.
- Further examination and comparison of company's "eco-efficiency" and its detailed investigation in relation to economic value index should be explored.